



WCX University Programs
Huntington Place, Detroit, MI

University Pavilion

Tuesday, April 18 – Thursday, April 20

Hall D

Tuesday and Wednesday, 9:30 am - 5:00 pm, Thursday 9:30 am – 4:00 pm

Exhibit Package: The University will be provided with a complimentary 10' x 10' space on the WCX show floor. This includes booth space, draped back wall and side rails, carpet, 1 table and 2 chairs, signage listing in exhibitor directory and 6 conference registrations, including access to keynote presentations, Leadership Summit, and technical sessions. (Value \$5800). Space is limited. Please submit the exhibit booth contract by April 4, 2023.

Questions, please contact Rebecca Courson, rebecca.courson@sae.org. To participate complete the attached contract.

All SAE student members are welcome to attend WCX for free. Click [here](#) to register.

*Registration does not include the Welcome Celebration (\$65) or the 2023 Ford Super Duty Vehicle Event (\$25).

Features included in the University Pavilion exhibit package:

❖ **Welcome Celebration Reception***

Tuesday, April 18

5:00 pm – 7:00 pm

Atrium

Sponsored by



❖ **SAE Author Workshop**

Wednesday, April 19

12:00 – 12:45 pm

Room 251B

(Lunch provided)

[Why Publish with SAE?](#) Join us for the workshop to learn more about the value of becoming an SAE author. Your research will reach corporations, academia, and government across all segments of the automotive industries. Your work will receive technical peer review by subject matter experts to provide feedback and suggestions for improvements.

Pre-registration is required for this free event. Click to register: [SAE Author Workshop](#)

❖ **MSEC 101**

Wednesday, April 19

1:30 pm – 5:00 pm

Room 353

MSEC101: University Student Competitions/Project Results - Formula SAE and Other Work

This session is specifically designed for students involved in SAE Collegiate Design Series (CDS) competitions or other university projects/competitions such as Formula SAE, Baja SAE, SAE Aero Design and SAE Clean Snowmobile Challenge. Students are invited to present their required Cost, Design or Business presentations (or similar project reports) to those from industry attending WCX.

Currently schedule to present in this session:

Univ of Southern California

Michigan Technological University

Lehigh University

Wuhan University of Technology

Kettering Univ.

❖ **2023 Ford Super Duty Vehicle Event Dinner and Presentation***

Wednesday, April 19

4:30 pm – 8:30 pm

Grand Riverview Ballroom

All students will be provided with a complimentary ticket to attend the dinner and technical presentation by the Ford Super Duty Team.

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❖ **Young Professional Breakfast Meet and Greet**

Thursday, April 20

7:30 am – 8:30 am

Grand Riverview Ballroom

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TOYOTA

❖ [Leadership Summit- Diversity Leading Innovation in Mobility](#)

Thursday, April 20

8:30 am – 9:30 am

Grand Riverview Ballroom

Sponsored by

TOYOTA

All events will take place at Huntington Place, Detroit, MI.

Learn more about [WCX](#)!